Product 1/2

967

Advertiser Ref

# CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	vision		Alt Order	#
	1839531	1		08842780	
Product					
DOUG JONES FOR SENA	<b>NT</b>				
Contract Dates	Estimate #				
10/23/17 - 10/29/17	5066				
Advertiser			Or	iginal Date	/ Revision
POL/Jones, Doug/D/Sena	ate		1	10/20/17	/ 10/24/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast	:	Cash
	Property	Accou	nt E	xecutive	Sales Office
	WSFA	Ryan E	Edd	ins	HRP-Washingt
	Special Hand	ling			
	Demographic				

Adults 35+

Agy Code

TV13041

Agency Ref

Advertiser Code

836

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spot	s Amount
N 1 WSFA 10/27/17 10/27/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1 \$275.00
N 2 WSFA 10/27/17 10/27/17 NBC Today with Kathie Lee  Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1 \$50.00
N 3 WSFA 10/27/17 10/27/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1 \$100.00
N 4 WSFA 10/27/17 10/27/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 5 WSFA 10/27/17 10/27/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 7 WSFA 10/27/17 10/27/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	430-5a <u>Rate</u> \$5.00	:30	NM	0 \$0.00
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length RateF: :30 \$5.00	<u>Type</u> <i>NM</i>	
N 8 WSFA 10/27/17 10/27/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1 \$75.00
N 9 WSFA 10/27/17 10/27/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM	1 \$85.00
N 10 WSFA 10/27/17 10/27/17 WSFA 12 News at Five	5-530pm <u>Rate</u> \$185.00	.30	NM	1 \$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1839531 / 08842780

Contract Dates Product Estimate # 10/23/17 - 10/29/17 DOUG JONES FOR SEI 5066

Advertiser Original Date / Revision 10/20/17 / 10/24/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 11 WSFA 10/27/17 10/27/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$100.00	,		
N 12 WSFA 10/27/17 10/27/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$350.00
Start Date	Rate			•
Week: 10/23/17 10/29/171 1	\$350.00			
N 13 WSFA 10/27/17 10/27/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$175.00
Week: 10/23/17 10/29/171 1	\$175.00		1	
N 14 WSFA 10/27/17 10/27/17 ENTERTAINMENT TONIGH	17630-7p	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 10/23/17 10/29/171 1	\$215.00			0445.00
N 15 WSFA 10/27/17 10/27/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-9am Rate	:30	NM 1	\$115.00
Week: 10/23/17 10/29/171 1	\$115.00			
N 16 WSFA 10/27/17 10/27/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$50.00			
N 17 WSFA 10/23/17 10/23/17 Tonight Show	1035-1137pm	:30 •	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	' '	Ψ113.00
Week: 10/23/17 10/29/17 1 1	\$115.00			
N 18 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$30.00			
N 19 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 1130AM	·····	:30	NM 1	\$30.00
Start Date	<u>Rate</u>			
Week: 10/23/17 10/29/17 1 1	\$30.00	•		
N 20 WSFA 10/23/17 10/23/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p <u>Rate</u>	:30	NM 1	\$150.00
Week: 10/23/17 10/29/17 1 1	\$150.00			
N 21 WSFA 10/23/17 10/23/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$100.00			
Week: 10/23/17 10/29/17 1 1  N 22 WSFA 10/23/17 10/23/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	φου.υυ
Week: 10/23/17 10/29/17 1 1	\$60.00			
N 23 WSFA 10/23/17 10/23/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$60.00			
N 25 WSFA 10/23/17 10/23/17 Today in Alabama 430am	430-5a	:30	NM 1	\$5.00
Start Date	Rate	.00	' '	ψ0.00
Week: 10/23/17 10/29/17 1 1	\$5.00			
N 26 WSFA 10/23/17 10/23/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	<b>NM</b> 1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$75.00			
N 27 WSFA 10/23/17 10/23/17 Today in Alabama 5am	5-530a	:30	NM 1	\$85.00

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 Contract / Revision
 Alt Order #

 1839531 /
 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SET 5066

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 10/20/17 / 10/24/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/23/17         10/29/17         1         1	<u>Rate</u> \$85.00			
N 28 WSFA 10/23/17 10/23/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$185.00	•		
N 29 WSFA 10/23/17 10/23/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$100.00			
N 30 WSFA 10/23/17 10/23/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		:30	NM 1	\$350.00
Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$350.00			
N 31 WSFA 10/23/17 10/23/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$175.00
Week: 10/23/17 10/29/17 1 1	\$175.00			
N 32 WSFA 10/23/17 10/23/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	11630-7p Rate	:30	<b>NM</b> 1	\$215.00
Week: 10/23/17 10/29/17 1 1	\$215.00			
N 33 WSFA 10/23/17 10/23/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$115.00
Week: 10/23/17 10/29/17 1 1  N 34 WSFA 10/28/17 10/28/17 WSFA 12 News at Ten - Sa	\$115.00			
Start Date	<u>Rate</u>	:30	NM 1	\$175.00
Week: 10/23/17 10/29/171- 1  N 35 WSFA 10/28/17 10/28/17 NET Saturday Night Live	\$175.00	200		0445.00
Start Date End Date Weekdays Spots/Week	1030p-1203x <u>Rate</u>	:30	NM 1	\$115.00
Week: 10/23/17 10/29/171- 1  N 36 WSFA 10/28/17 10/28/17 ET WEEKEND	\$115.00 1203-103x	:30	NM 1	\$10.00
Start Date	<u>Rate</u>	.30	INIVI	\$10.00
Week: 10/23/17 10/29/171- 1  N 37 WSFA 10/28/17 10/28/17 WSFA 12 News at Six-Sat	\$10.00 Sa 6-7pm	:30	NM 2	\$160.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14101 2	\$100.00
Week: 10/23/17 10/29/172 2  N 38 WSFA 10/28/17 10/28/17 NBC Saturday Today Show	\$80.00 6-8am	:30	NM 2	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/172- 2	Rate \$45.00	.00	7.11	Ψ30.00
N 39 WSFA 10/29/17 10/29/17 Late News	1030p-11p	:30	NM 1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$150.00			******
N 40 WSFA 10/29/17 10/29/17 WSFA 12 News at Five-Sun		:30	NM 1	\$90.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1         1	<u>Rate</u> \$90.00			
N 41 WSFA 10/29/17 10/29/17 NFL Football Nite/America	Various	:30	NM 1	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1         1	<u>Rate</u> \$150.00			
N 42 WSFA 10/29/17 10/29/17 NET NBC Sunday Today Sh	c7-8a	:30	NM 2	\$90.00
Start Date Week: 10/23/17End Date 10/29/17Weekdays 2Spots/Week 2	<u>Rate</u> \$45.00			
			_	

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # 1839531 / 08842780

**Contract Dates** Product Estimate # DOUG JONES FOR SEI 5066 10/23/17 - 10/29/17

<u>Advertiser</u> Original Date / Revision 10/20/17 / 10/24/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Tvp	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longar Wook	rate Typ	COPOLS	Amount
N 43 WSFA 10/29/17 10/29/17 NFL Football	Sun 730p-1030p	:30		,	00.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NN	0	\$0.00
Week: 10/23/17 10/29/171 1	\$500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type	9	
1 WSFA 10/23/17-10/29/17 NFL Football	Sun 730p-1030p	St :30	\$500.00 NA	-1	
Credited				l	
N 44 WSFA 10/29/17 10/29/17 NET NBC Meet The Press	8-9a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				*
Week: 10/23/17 10/29/171 1	\$45.00		•		
N 45 WSFA 10/29/17 10/29/17 WSFA News Sunday AM	9-930a	:30	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	Rate			1	
· · · · · · · · · · · · · · · · · · ·	\$20.00				
N 46 WSFA 10/26/17 10/26/17 WSFA 12 News at Ten - MF		:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	Rate				
	\$275.00			4	
N 47 WSFA 10/26/17 10/26/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm	:30	. NN	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$115.00				
				-	
N 48 WSFA 10/26/17 10/26/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p	:30	NM	1	\$150.00
Week: 10/23/17 10/29/171 1	<u>Rate</u> \$150.00				
N 49 WSFA 10/26/17 10/26/17 RIGHT THIS MINUTES	130-2p	:30	<b></b>	1 .	200.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$30.00
Week: 10/23/17 10/29/171 1	\$30.00				
N 50 WSFA 10/26/17 10/26/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14171	<b>l</b> '	φ00.00
Week: 10/23/17 10/29/171 1	\$60.00			l	
N 52 WSFA 10/26/17 10/26/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			Ì	400.00
Week: 10/23/17 10/29/171 1	\$60.00	£			
N 53 WSFA 10/26/17 10/26/17 Today in Alabama 430am	430-5a	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	Rate				
	\$5.00				
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 430am	Start/End Time	Weekdays Length	Rate Type	I	
Credited Credited	430-5a	Th :30	\$5.00 NM		
N 54 WSFA 10/26/17 10/26/17 WSFA 12 NEWS AT 4PM	M F 400 5D			l	
Start Date End Date Weekdays Spots/Week	M-F 430-5P	:30	NM	1	\$75.00
Week: 10/23/17 10/29/171 1	<u>Rate</u> \$75.00				
N 55 WSFA 10/26/17 10/26/17 Today in Alabama 5am	5-530a	.20	* I * #		007.00
Start Date End Date Weekdays Spots/Week	Rate	:30	, NM	1	\$85.00
Week: 10/23/17 10/29/171 1	\$85.00				
N 56 WSFA 10/26/17 10/26/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate	.00	MIVI	1	φ (00.00
Week: 10/23/17 10/29/171 1	\$185.00				
N 57 WSFA 10/26/17 10/26/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
				,	+

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Contract / Revision Alt Order # 1839531 08842780

Contract Dates Product Estimate # DOUG JONES FOR SEI 5066 10/23/17 - 10/29/17

Original Date / Revision <u>Advertiser</u> 10/20/17 POL/Jones, Doug/D/Sena / 10/24/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/	<b>D</b> . —		
		Days Length Week	Rate Type	Spots	Amount
Week: 10/23/17 10/29/171	<u>s/Week</u> <u>Rate</u> 1 \$100.00				
N 58 WSFA 10/26/17 10/26/17 WSFA 12 News at	Six - MF 6-630pm	:30	· NM	1	\$350.00
10/1: 40/00/47	Meek Rate				***************************************
	1 \$350.00				
N 59 WSFA 10/26/17 10/26/17 Today In Alabama <u>Start Date</u> <u>End Date</u> Weekdays Spots	6a-7a	:30	NM	1	\$175.00
10/	<u>6/Week</u> <u>Rate</u> 1 \$175.00				
N 60 WSFA 10/26/17 10/26/17 ENTERTAINMENT	TONIGH7630-7p	:30	NM	1	\$215.00
18/1-40/00/47	/Week Rate			·	44.0.00
	1 \$215.00				
	7-9am <u>/Week</u> Rate	:30	NM	1	\$115.00
14/. 1 40/00/45	1 \$115.00				
N 62 WSFA 10/26/17 10/26/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/23/17 10/29/171	/Week Rate				400.00
	1 \$50.00				
	Ten - MF 10-1035pm <u>/Week</u> Rate	:30	MM	1	\$275.00
10/00/47	1 \$275.00	•			
N 64 WSFA 10/24/17 10/24/17 WSFA 12 News at I	Noon 12-1230pm	:30	NM	1	\$100.00
14/1-40/00/47	<u>Week</u> Rate	,,,,		•	Ψ100.00
	1 \$100.00				
N 65 WSFA 10/24/17 10/24/17 JUDGE JUDY 2ND Start Date End Date Weekdays Spots.		:30	NM	1	\$60.00
10/00/47	<u>/Week Rate</u> 1 \$60.00		l		
N 66 WSFA 10/24/17 10/24/17 JUDGE JUDY 1ST I		:30	NM	1	\$60.00
Start Date End Date Weekdays Spots	<u>. Rate</u>	.00	14141	•	Ψ00.00
Week: 10/23/17 10/29/17 -1 N 68 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT	1 \$60.00				
N 68 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT Start Date End Date Weekdays Spots/		:30	NM	1	\$60.00
184 1 40/00/45	<u>Week</u> <u>Rate</u> 1 \$60.00				
N 69 WSFA 10/24/17 10/24/17 Today in Alabama 4	30am 430-5a	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/	<u>Week</u> <u>Rate</u>			Ū	Ψ0.00
Week: 10/23/17 10/29/17 -1 1 <u>Spot Ch</u> <u>Date Range</u> Description	40.00	N/a aladassa di di			
1 WSFA 10/23/17-10/29/17 Today in Alabama 4	<u>Start/End Time</u> 430-5a	Weekdays Length -Tu :30	<u>Rate</u> <u>Type</u> \$5.00 NM		
Credited	100 04	,30	<del>\$5.00</del>		
N 70 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT	T4PM M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/23/17 10/29/17 -1 1				•	Ψ/ 0.00
	Ψ7 0.00				
N 71 WSFA 10/24/17 10/24/17 Today in Alabama 5: Start Date End Date Weekdays Spots/		:30	NM	1	\$85.00
Week: 10/23/17 10/29/17 -1 1		•			
N 72 WSFA 10/24/17 10/24/17 WSFA 12 News at F	ive 5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/23/17 10/29/17 -1 1				•	<b>4.50.00</b>
vveek: 10/23/17 10/29/17 -1 1	\$185.00				

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www.wsfa.com

Contract / Revision Alt Order # 1839531 / 08842780

**Contract Dates** Product <u>Estimate #</u> 10/23/17 - 10/29/17 DOUG JONES FOR SEI 5066

<u>Advertiser</u> Original Date / Revision POL/Jones, Doug/D/Sena 10/20/17 / 10/24/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	note	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Length Week Rate	rypeo	pois	Amount
N 73 WSFA 10/24/17 10/24/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00	''''	r	\$100.00
Week: 10/23/17 10/29/17 -1 1	\$100.00				
N 74 WSFA 10/24/17 10/24/17 WSFA 12 News at Six - MF	· _	:30	NM	1	\$350.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         -1         1	<u>Rate</u> \$350.00				
N 75 WSFA 10/24/17 10/24/17 Today in Alabama	6a-7a	:30		4	¢475.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$175.00
Week: 10/23/17 10/29/17 -1 1	\$175.00				
N 76 WSFA 10/24/17 10/24/17 ENTERTAINMENT TONIGH	11630-7p	:30	NM	1	\$215.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         -1         1	Rate				
•	\$215.00				
N 77 WSFA 10/24/17 10/24/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM	1	\$115.00
Week: 10/23/17 10/29/17 -1 1	\$115.00		ı		
N 78 WSFA 10/24/17 10/24/17 This Is Us	8-9pm	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		( )	•	<b>\$</b> 300.00
Week: 10/23/17 10/29/17 -1 1	\$600.00				
N 79 WSFA 10/25/17 10/25/17 WSFA 12 News at Ten - MF	•	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$275.00	•			
N 80 WSFA 10/25/17 10/25/17 NET Days of Our Lives	1230-130p	:30	NM	1	6450.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	\$150.00
Week: 10/23/17 10/29/171 1	\$150.00				
N 81 WSFA 10/25/17 10/25/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$100.00				
N 82 WSFA 10/25/17 10/25/17 JUDGE JUDY 2ND RUN	3-330p	.00			
Start Date End Date Weekdays Spots/Week	S-SSUP Rate	:30	MM	1	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00				
N 83 WSFA 10/25/17 10/25/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	Rate				
	\$60.00				
N 85 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	NM	1	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00	•			
N 86 WSFA 10/25/17 10/25/17 Today in Alabama 430am	430-5a	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			·	<b>Q</b> 0.00
Week: 10/23/17 10/29/171 1 <u>Spot Ch Date Range Description</u>	\$5.00 Start/End Time	Managed Langett B	_		
1 WSFA 10/23/17-10/29/17 Today in Alabama 430am	Start/End Time 430-5a	<u>Weekdays Length</u> <u>Rate</u> W :30 \$5.00	<u>Type</u> NM		
Credited			1 1/1//		
N 87 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•		•	Ψ. Ο.ΟΟ
Week: 10/23/17 10/29/171 1	\$75.00				
N 88 WSFA 10/25/17 10/25/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

Contract / Revision Alt Order# 1839531 / 08842780

**Contract Dates** Product Estimate # 10/23/17 - 10/29/17 DOUG JONES FOR SEI 5066

<u>Advertiser</u> Original Date / Revision 10/20/17 POL/Jones, Doug/D/Sena / 10/24/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$85.00			
N 89 WSFA 10/25/17 10/25/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week  Week: 10/23/17 10/29/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 90 WSFA 10/25/17 10/25/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week  Week: 10/23/17 10/29/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 530a Credited	Start/End Time 528am-6am	<u>Weekdays Length Rate</u> ₩ :30 <del>\$100.00</del>	<u>Type</u> NM	
N 91 WSFA 10/25/17 10/25/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 92 WSFA 10/25/17 10/25/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	6a-7a <u>Rate</u> \$175.00	:30	<b>NM</b> 1	\$175.00
N 93 WSFA 10/25/17 10/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 94 WSFA 10/25/17 10/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	9-10am <u>Rate</u> \$50.00	:30	<b>NM</b> 1	\$50.00
N 95 WSFA 10/23/17 10/29/17 NET Early Today ON  Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 MTWT 1	4-430x <u>Rate</u> \$3.00	:30	<b>NM</b> 1	\$3.00
N 96 WSFA 10/23/17 10/23/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 M 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 97 WSFA 10/26/17 10/26/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17T 1	4-430x <u>Rate</u> \$3.00	:30	<b>NM</b> 1	\$3.00
N 98 WSFA 10/24/17 10/24/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 99 WSFA 10/25/17 10/25/17 NET Early Today ON  Start Date	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 100 WSFA 10/24/17 10/29/17 NBC Today Show  Start Date	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 101 WSFA 10/29/17 10/29/17 NFL Football  Start Date	<u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 102 WSFA 10/25/17 10/25/17 Today in Alabama 530a  Start Date	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00

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Print Date 10/30/17

Page 8 of 8



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Signature:

Contract / Revision Alt Order# 1839531 / 08842780 Contract Dates Product Estimate # 10/23/17 - 10/29/17 DOUG JONES FOR SEI 5066 <u>Advertiser</u> Original Date / Revision POL/Jones, Doug/D/Sena 10/20/17 / 10/24/17

	ate End Date De		Start/End Time	Days Lengt	Spots/ h Week ,Rate	TypeSpots	Amount
Start Date	End Date Week	days Spots/We	eek Rate				
				Totals		94	\$11,805.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount			
09/25/17 -10/29/17	94	\$11,805.00	(\$1,770.75)	\$10,034.25			
Totals	94	\$11,805.00	(\$1,770.75)	\$10,034.25			

Date:

(* Line Transactions: N = New, E = Edited, D = Delete	(* Line	Transactions:	N = New	F = Edited	D = Deleter
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( LINE HAIDACTIONS: N - New, E - Edited, D - Deleted)

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REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

703-516-9680

FAX#

OCT30/17 15.00 \*\*\* WSFA-TV \*\*\* RISK !!! REPORT FROM STATION \*\*CHANGES\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.# OFF.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339	
ORDER # CONTRACT # 8842780	CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)	CE)
FLIGHT DATES OCT23/17 OCT29/17 WK-1	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_OCT30/17 15.00

STA:

CASH IN ADVANCE SCHEDULE \*\*\*\* THIS IS A S CON

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

MISSED:SUN/1030P-1100P
OFFER:SUN/1048P-1130P
CMT:SPOT AIRED LATE IN NEWS AT 11:08PM DUE
CMT:AIRED 1048P-1130P. PLEASE CONFIRM LATE

THANKS, DENICE 30S \$150.00 30S \$150.00 TO NFL RUNNING LONG RUN. 11805.00

CONTRACT

PLS ADVISE (OCT30/17)

OUR NEWS

11805.00 OCT/17

TRACT TOTAL TOTAL 0% WIYC % WBMM % CABL WCOV 2% 41% WAKA WNCF 78 ESFA 08 50% WSFA MARKET TOTALS \$23,420

% ACCURATE SHARES

JEMOS- RA35+\* SVC- NSI

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET 1839531 \$\$\$ REP HEADLINE# 8842780 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

-9387
AGENCY CREDIT RISK !!!
AGENCY CREDIT FISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

# SALESMAN REGIONAL (H) EDDINS SCATTERGOOD LOCAL RYAN OFF.# JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) ORDER, 1650 SUITE# (LINE, 75 PKWY SE, JONES/D/SEN/AL SENAT EST#5066 COMMENTS: CANAL PARTNERS MEDIA 8842780 30339 # ВA 900 CIRCLE CONTRACT ATLANTA, POLI/D NAME AGY. NAME FOR ADV. CONES DOUG # ORDER PRDCT ADV AGY

WK-1 OCT29/17 FLIGHT DATES OCT23/17

CO-OP BILLING NEEDED TAX STATE CITY TAX

15.31

OCT30/17

DATE

REVISED ORDER
M4 OKD AS LINE 98
TTL SAME, \$11,805
PLS CONFM
THANKS JASMINE FOR RYAN

REP:

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

	ECE.		SPIS:	
	2 4 4 0	2 1 6 7		
	MEEK		. TANI :MM/	
	HND . SPER			
	CZZ		DATE	
	••		••	
	START		DATE	
	RATE			
	••			
	SEC			
		•		
	CGTH			
	••	,		
	PERIOD			
	TIME			
	: CD:	#		
=	: TINE#: KEP	ENT'L.		

0 10/29 10/29 5066 Ħ AGENCY EST# \$150.00 836 30 I AGENCY ADVERTISER CODE AGENCY PRODUCT CODE S 1030P-1100P Ø 30

0

SUN

į

PROGRAM: WSFA 12 NEWS AT 10:30P CON COM1: WSFA 12 NEWS AT 10:30P

REP: CRED1 S\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\* · \*

OCT30/17 15. \*\*\* WSFA-TV \*

\*\*CHANGES\*\*

TOTI:	
DAYS	Z
WEEK :	NDS.
SPTS:	1
END EAG	10/29
START	10/29
	1
RATE	\$150.00
: SEC :	
: LGTH	30
ME PERIOD	1048P-1130P 30
MIT :	1048
: CD	98 A 1
LINE#:REP :LINE#	Q (

THANKS, DENICE TO NFL SPOT AIRED LATE IN NEWS AT 11:08PM DUE TO NE AIRED 1048P-1130P. PLEASE CONFIRM LATE RUN. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-39 12 NEWS AT 10:30P WSFA PROGRAM: ORD COM1: ORD COM2:

STATION MAKEGOOD OFFERS:

OUR NEWS

PLS ADVISE OUR NEWS (OCT30/17) TO NFL RUNNING LONG. THANKS, DENICE \$150.00 \$150.00 30s 30s RUN. CMT:SPOT AIRED LATE IN NEWS AT 11:08PM DUE PLEASE CONFIRM LATE OCT29 OCT29 CMT:AIRED 1048P-1130P. MISSED: SUN/1030P-1100P OFFER: SUN/1048P-1130P BUY#39 OK'D

TOTAL CONTRACT TOTAL 11805.00 OCT/17

11805.00

0%

WIYC

%

WBMM

%

CABL

(√ %

WCOV

41% 0%%

WAKA EAKA

7 %

WNCF ESFA

50%

WSFA

\$23,420

TOTALS

MARKET

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

# CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	1839531	1		08842780	
Product					
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
10/23/17 - 10/29/17	5066				
<u>Advertiser</u>	•		Ori	iginal Date	/ Revision
POL/Jones, Doug/D/Sena	ite		1	0/23/17	/ 10/23/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	ıt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref
	l			1	

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
1 WSFA 10/27/17 10/27/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
2 WSFA 10/27/17 10/27/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
3 WSFA 10/27/17 10/27/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
4 WSFA 10/27/17 10/27/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
5         WSFA 10/27/17         10/27/17         JUDGE JUDY 1ST RUN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1         1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
E 7 WSFA 10/27/17 10/27/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	430-5a <u>Rate</u> \$5.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays         Length         Rate          F         :30         . \$5.00	<u>Type</u> <i>NM</i>	
8 WSFA 10/27/17 10/27/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
9 WSFA 10/27/17 10/27/17 Today in Alabama 5am Start Date	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
10 WSFA 10/27/17 10/27/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00

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www.wsfa.com

| Contract / Revision | Alt Order # | 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 10/23/17 / 10/23/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week * Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
11 WSFA 10/27/17 10/27/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$100.00			
12 WSFA 10/27/17 10/27/17 WSFA 12 News at Six - MF		:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$350.00
Week: 10/23/17 10/29/171 1	\$350.00			
13 WSFA 10/27/17 10/27/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/23/17 10/29/171 1	\$175.00			
14 WSFA 10/27/17 10/27/17 ENTERTAINMENT TONIGH		:30	NM 1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$215.00			
15 WSFA 10/27/17 10/27/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	ψ113.00
Week: 10/23/17 10/29/171 1	\$115.00	•		
16 WSFA 10/27/17 10/27/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/17 10/29/171 1	\$50.00			
17 WSFA 10/23/17 10/23/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$115.00			
18 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate			7
Week: 10/23/17 10/29/17 1 1	\$30.00			
19 WSFA 10/23/17 10/23/17 ALABAMA LIVE @ 1130AM		:30	NM 1	\$30.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$30.00			
		.20	NM 1	\$150.00
20 WSFA 10/23/17 10/23/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p Rate	:30	NM 1	\$150.00
Week: 10/23/17 10/29/17 1 1	\$150.00			
21 WSFA 10/23/17 10/23/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/17 10/29/17 1 1	\$100.00			
22 WSFA 10/23/17 10/23/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p	:30	NM 1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$60.00			
23 WSFA 10/23/17 10/23/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			400.00
Week: 10/23/17 10/29/17 1 1	\$60.00	•		
25 WSFA 10/23/17 10/23/17 Today in Alabama 430am	430-5a	:30	NM 1	\$5.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	Rate		1	
	\$5.00	-20		675.00
26 WSFA 10/23/17 10/23/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM 1	\$75.00
Week: 10/23/17 10/29/17 1 1	\$75.00			
27 WSFA 10/23/17 10/23/17 Today in Alabama 5am	5-530a	:30	NM 1	\$85.00
		•	-	

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> <u>Alt Order #</u>
1839531 / 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 10/23/17 / 10/23/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	<u>Rate</u> \$85.00	•		
28 WSFA 10/23/17 10/23/17 WSFA 12 News at Five	5-530pm	:30	<b>NM</b> 1	\$185.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17         1         1	<u>Rate</u> \$185.00			
29 WSFA 10/23/17 10/23/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM 1	\$100.00
Week: 10/23/17 10/29/17 1 1	\$100.00			
30 WSFA 10/23/17 10/23/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM 1	\$350.00
Week: 10/23/17 10/29/17 1 1	\$350.00			#47F 00
31 WSFA 10/23/17 10/23/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM 1	\$175.00
Week: 10/23/17 10/29/17 1 1  32 WSFA 10/23/17 10/23/17 ENTERTAINMENT TONIGH	\$175.00	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	1414	Ψ210.00
Week: 10/23/17 10/29/17 1 1  33 WSFA 10/23/17 10/23/17 NBC Today Show	\$215.00 7-9am	:30	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 1 1	Rate \$115.00			
34 WSFA 10/28/17 10/28/17 WSFA 12 News at Ten - Sat		:30	NM 1	\$175.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1-         1	<u>Rate</u> \$175.00			
35 WSFA 10/28/17 10/28/17 NET Saturday Night Live	1030p-1203x	:30	<b>NM</b> 1	\$115.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1-         1	<u>Rate</u> \$115.00	•		
36 WSFA 10/28/17 10/28/17 ET WEEKEND Start Date End Date Weekdays Spots/Week	1203-103x Rate	:30	NM 1	\$10.00
Week: 10/23/17 10/29/171- 1	\$10.00			
37 WSFA 10/28/17 10/28/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week	Sa 6-7pm Rate	:30	NM 2	\$160.00
Week: 10/23/17 10/29/172- 2	\$80.00			202.00
38 WSFA 10/28/17 10/28/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week	<u>Rate</u>	:30	NM 2	\$90.00
Week: 10/23/17 10/29/172 2  39 WSFA 10/29/17 10/29/17 Late News	\$45.00 1030p-11p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	14141	\$130.00
Week: 10/23/17 10/29/171 1 40 WSFA 10/29/17 10/29/17 WSFA 12 News at Five-Sun	\$150.00 Su 5-530p	:30	NM 1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$90.00			·
41 WSFA 10/29/17 10/29/17 NFL Football Nite/America	Various	:30	NM 1	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1         1	<u>Rate</u> \$150.00			
42 WSFA 10/29/17 10/29/17 NET NBC Sunday Today Sho	:7-8a	:30	NM 2	\$90.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/172 2	<u>Rate</u> \$45.00			

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 Contract / Revision
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 Contract Dates
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 10/23/17 - 10/29/17
 DOUG JONES FOR SE 5066

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			1	
E 43 WSFA 10/29/17 10/29/17 NFL Football	Sun 730p-1030p	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$500.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 10/23/17-10/29/17 NFL Football	Sun 730p-1030p	St :30	\$500.00 NM		
Credited					
44 WSFA 10/29/17 10/29/17 NET NBC Meet The Press	8-9a	:30	NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$45.00				
45 WSFA 10/29/17 10/29/17 WSFA News Sunday AM	9-930a	:30	· NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate			·	4-0.00
Week: 10/23/17 10/29/171 1	\$20.00				
46 WSFA 10/26/17 10/26/17 WSFA 12 News at Ten - MF		:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$275.00				
47 WSFA 10/26/17 10/26/17 Tonight Show	1035-1137pm	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	'	φ110.00
Week: 10/23/17 10/29/171 1	\$115.00				
48 WSFA 10/26/17 10/26/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$150.00				
49 WSFA 10/26/17 10/26/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.30	MIVI	,	φ50.00
Week: 10/23/17 10/29/171 1	\$30.00			j	
50 WSFA 10/26/17 10/26/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$60.00		•		
52 WSFA 10/26/17 10/26/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	<b>!</b>	\$60.00
Week: 10/23/17 10/29/171 1	\$60.00				
E 53 WSFA 10/26/17 10/26/17 Today in Alabama 430am	430-5a	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$5.00				
Spot Ch Date Range Description	\$5.00 Start/End Time	Weekdays Length	. Rate Type		
1 WSFA 10/23/17-10/29/17 Today in Alabama 430am	430-5a	Th :30	\$5.00 NM		
Credited					
54 WSFA 10/26/17 10/26/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	<u>Rate</u> \$75.00				
55 WSFA 10/26/17 10/26/17 Today in Alabama 5am	5-530a	:30	NM	4	\$85.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	1	φοσ.υυ
Week: 10/23/17 10/29/171 1	\$85.00		•		
56 WSFA 10/26/17 10/26/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/23/17         10/29/17        1         1	<u>Rate</u> \$185.00				
	528am-6am	.20	A fa A	4	¢400.00
57 WSFA 10/26/17 10/26/17 Today in Alabama 530a	JZOdin-Odili	:30	NM	1	\$100.00

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Print Date 10/23/17

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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 Contract / Revision
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 1839531 /
 08842780

 Contract Dates
 Product
 Estimate #

 10/23/17 - 10/29/17
 DOUG JONES FOR SEI 5066

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 10/23/17 / 10/23/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spot	s Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$100.00			
58 WSFA 10/26/17 10/26/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 10/23/17 10/29/171 1	<del></del>	:30	NM	1 \$350.00
59 WSFA 10/26/17 10/26/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1 \$175.00
60 WSFA 10/26/17 10/26/17 ENTERTAINMENT TONIGH  Start Date	17630-7p <u>Rate</u> \$215.00	:30	NM	1 \$215.00
61 WSFA 10/26/17 10/26/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	7-9am <u>Rate</u> \$115.00	:30	MM	1 \$115.00
62 WSFA 10/26/17 10/26/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	9-10am <u>Rate</u> \$50.00	:30	NM.	1 \$50.00
63 WSFA 10/24/17 10/24/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1 \$275.00
64 WSFA 10/24/17 10/24/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1 \$100.00
65 WSFA 10/24/17 10/24/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
66 WSFA 10/24/17 10/24/17 JUDGE JUDY 1ST RUN  Start Date	330-4p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
68 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT 4PM  Start Date   End Date   Weekdays   Spots/Week  Week: 10/23/17 10/29/17 -1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1 \$60.00
E 69 WSFA 10/24/17 10/24/17 Today in Alabama 430am  Start Date   End Date   Weekdays   Spots/Week  Week: 10/23/17 10/29/17 -1 1	430-5a <u>Rate</u> \$5.00	:30	NM	0 \$0.00
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length Rate -Tu :30 \$5.00	<u>Type</u> <i>NM</i>	
70 WSFA 10/24/17 10/24/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1 \$75.00
71 WSFA 10/24/17 10/24/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	5-530a <u>Rate</u> \$85.00	:30	NM	1 \$85.00
72 WSFA 10/24/17 10/24/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM	1 \$185.00

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Contract / Revision Alt Order # 1839531 08842780

**Contract Dates** Product Estimate# DOUG JONES FOR SEI 5066 10/23/17 - 10/29/17

Advertiser Original Date / Revision / 10/23/17 10/23/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/ *			
*Line Ch Start Date End Date Description	Time	Days Length Week Ra	te Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				<b>#</b> 4.00.00
73 WSFA 10/24/17 10/24/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am Rate	:30	NM	1	\$100.00
Week: 10/23/17 10/29/17 -1 1	\$100.00				
74 WSFA 10/24/17 10/24/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/17 -1 1	<u>Rate</u> \$350.00				
75 WSFA 10/24/17 10/24/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/17 10/29/17 -1 1	\$175.00				0045.00
76 WSFA 10/24/17 10/24/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	11630-7p Rate	:30	NM	1	\$215.00
Week: 10/23/17 10/29/17 -1 1	\$215.00				
77 WSFA 10/24/17 10/24/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -1 1	<u>Rate</u> \$115.00				
78 WSFA 10/24/17 10/24/17 This Is Us	8-9pm	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	, , , ,	•	4000100
Week: 10/23/17 10/29/17 -1 1	\$600.00				
79 WSFA 10/25/17 10/25/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-1035pm Rate	:30	NM	1	\$275.00
Week: 10/23/17 10/29/171 1	\$275.00				
80 WSFA 10/25/17 10/25/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$150.00				
81 WSFA 10/25/17 10/25/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00	11	•	Ψ100.00
Week: 10/23/17 10/29/171 1	\$100.00				
82 WSFA 10/25/17 10/25/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p	:30	NM	1	\$60.00
Week: 10/23/17 10/29/171 1	<u>Rate</u> \$60.00	•			
83 WSFA 10/25/17 10/25/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	Rate				
85 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM	\$60.00 M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	'	ф00.00
Week: 10/23/17 10/29/171 1	\$60.00	****			
E 86 WSFA 10/25/17 10/25/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a	:30	NM	0	\$0.00
Week: 10/23/17 10/29/171 1	<u>Rate</u> \$5.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra			
1 WSFA 10/23/17-10/29/17 Today in Alabama 430am Credited	430-5a	W :30 \$5.0	NM NM		
87 WSFA 10/25/17 10/25/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date	<u>Rate</u>	.50	1.4161	'	φ10.00
Week: 10/23/17 10/29/171 1	\$75.00				
88 WSFA 10/25/17 10/25/17 Today in Alabama 5am	5-530a	:30	NM	1	\$85.00

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Contract / Revision Alt Order # 08842780 1839531 /

Contract Dates Product \* Estimate # DOUG JONES FOR SEI 5066 10/23/17 - 10/29/17

Advertiser Original Date / Revision 10/23/17 / 10/23/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	<u>Rate</u> \$85.00			
89 WSFA 10/25/17 10/25/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	5-530pm <u>Rate</u> \$185.00	:30	<b>NM</b> 1	\$185.00
E 90 WSFA 10/25/17 10/25/17 Today in Alabama 530a  Start Date End Date Weekdays Spots/Week  Week: 10/23/17 10/29/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 10/23/17-10/29/17 Today in Alabama 530a Credited	Start/End Time 528am-6am	<u>Weekdays Length</u> Rate W :30 \$100.00	<u>Type</u> NM	
91 WSFA 10/25/17 10/25/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 10/23/17 10/29/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
92 WSFA 10/25/17 10/25/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	6a-7a <u>Rate</u> \$175.00	:30	<b>N</b> M 1	\$175.00
93 WSFA 10/25/17 10/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
94 WSFA 10/25/17 10/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
95 WSFA 10/23/17 10/29/17 NET Early Today ON  Start Date	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
96 WSFA 10/23/17 10/23/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 M 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
97 WSFA 10/26/17 10/26/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
98 WSFA 10/24/17 10/24/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
99 WSFA 10/25/17 10/25/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17w 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 100 WSFA 10/24/17 10/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17 -TwTF 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 101 WSFA 10/29/17 10/29/17 NFL Football  Start Date End Date Weekdays Spots/Week Week: 10/23/17 10/29/171 1	<u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 102 WSFA 10/25/17 10/25/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/17 10/29/17w 1	528am-6am <u>Rate</u> \$100.00	:30	<b>N</b> M 1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 10/23/17

Page 8 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 10/23/17 / 10/23/17

Start/End Spots/
\*Line Ch Start Date End Date Description Time Days Length Week Rate TypeSpots Amount
Start Date End Date Weekdays Spots/Week Rate

Totals • 94 \$11,805.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 09/25/17 -10/29/17
 94
 \$11,805.00
 (\$1,770.75)
 \$10,034.25

 Totals
 94
 \$11,805.00
 (\$1,770.75)
 \$10,034.25

Signature: \_\_\_\_\_ Date: \_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

CREDIT RISK !!! HARRIS REPORT FROM STATION OCT23/17 10.34 \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

FAX# 703-516-9680

ADV #	ADV. N	IAME	ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME		CANAL PARTNERS MEDIA	BUYER NAME	BUYER NAME JEFF SCATTERGOOD	ERGOOD
			900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA-	- 1	RYAN EDDINS (H)
			ATLANTA, GA 30339			
ORDER #	Management of the latest of th		CONTRACT # 8842780	CLASS: NATL.	L. LOCAL	REGIONAL
PRDCT DOUG JONES FOR SENAT	FOR	SENA	AT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)	OICE)		Andrea
FLIGHT DATES OCT23/17	3/17		OCT29/17 WK-1			
CITY TAX	STA	STATE TAX	CO-OP BILLING NEEDED			DATE_OCT23/17 10.34

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

ACCURATE SHARES

WIYC 0%

WBMM 0%

%

CABL

WCOV 2%

WAKA 41% EAKA 0%

WNCF 7% ESFA 0%

WSFA 50%

MARKET TOTALS \$23,420

SVC- NSI DEMOS- RA35+\*

FAX# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

703-516-9680

OCT22/17 14.20 \*\*\* WSFA-TV \*\*\* FROM STATION \*\*CHANGES\*\* FROM RISK !!! REPORT F AGENCY CREDIT HARRIS TRF# 1839531 #0 \$\$\$ HEADLINE# 8842780 MOD# 0: APPROVED REV

REP \$\$\$

ADV #	ADV.	NAME	ADV. NAME POLI/D JONES/D/SEN/AL	REP.#	OFF.#	SALESMAN #	
AGY #	AGY.	AGY. NAME	CANAL PARTNERS MEDIA	BUYER NAME	BUYER NAME JEFF SCATTERGOOD	GOOD	The state of the s
			900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA-	1	RYAN EDDINS (H)	Applicate And Community
			ATLANTA, GA 30339				
ORDER #			CONTRACT # 8842780	CLASS: NATL.	. LOCAL	REGIONAL	
PRDCT DOUG JONE	S FOI	R SEN	DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)	)ICE)			
FLIGHT DATES OCT23/17	23/1.	7	OCT29/17 WK-1				
CITY TAX	<u>8</u>	STATE TAX	rax CO-OP BILLING NEEDED		Δ	DATE_OCT22/17_14.20	14.20

STA:

SCHEDULE CASH IN ADVANCE \*\*\*\*\* THIS IS A Σ CON

SE, SUITE#1650 ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE 30339 GA ATLANTA,

PLS ADVISE (OCT22/17) DENICE \$5.00 \$5.00 \$5.00 \$5.00 \$115.00 THANKS, PLEASE CONFIRM MKGD WITH \$5 CREDIT. OCT25 OCT25 OCT26 OCT24 OCT24 OCT27 MISSED: FRI/430A-459A THU/430A-459A TUE/430A-459A WED/430A-459A WED/530A-600A OFFER: TU-F/700A-900A CMT: NO AVAILS. STATION MAKEGOOD OFFERS: BUY#53 BUY#69 BUY#86 BUY#90 BUY#7 TO PRINT UNRESL NO BUYS

11710.00 TOTAL CONTRACT TOTAL 11710.00 OCT/17

0% · WIYC % WBMM % CABL WCOV .2% 4 0 % 8 WAKA EAKA 7 % WNCF ESFA 50% . WSFA TOTALS \$23,420 MARKET

SHARES ACCURATE

SVC- NSI DEMOS- RA35+\*

RISK !!! REPORT FROM CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

1839531

\$ \$ \$

REP HEADLINE# 8842780 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

OCT23/17 11.02 \*\*\* WSFA-TV \*\*\*

\* \* CHANGES \* \*

REP

703-516-9680

FAX#

11.02 # DATE OCT23/17 SALESMAN REGIONAL RYAN EDDINS SCATTERGOOD LOCAL JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE JONES/D/SEN/AL COMMENTS: MEDIA # 8842780 PKWY 30339 PARTNERS WK-175 GA CONTRACT SENAT EST#5066 900 CIRCLE ATLANTA, OCT29/17 POLI/D CANAL STATE TAX ADV. NAME AGY. NAME FOR OCT23/17 CONES DATES DOOG TAX FLIGHT ORDER PRDCT # # CILX ADV AGY

THANKS JASMINE FOR RYAN REVISED ORDER
M1 OKD AS LINE 95
M2 OKD AS LINE 96
PREVIOUS TTL \$11,710
REVISED TTL, \$11,705
\$5 WILL BE CREDITED PLS CONFM REP:

SCHEDULE \*\*\*\* CASH IN ADVANCE ď SI SIHL \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

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5066

11

EST#

AGENCY

836

11

AGENCY ADVERTISER CODE

AGENCY PRODUCT CODE

- 967

30 430A-459A Ø 1

10/27 \$5.00

0

FRI

0

10/27

TODAY IN ALABAMA TODAY IN ALABAMA PROGRAM :

# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*

REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

OCT23/17 11.02 \*\*\* WSFA-TV \*\*\*

:TOTL:	П		0		Ţ	Š.	0		0		0		0	
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: START : DATE	10/24	LT.	10/29		10/29	M. THANKS, I/WK	10/26		10/24		10/25		10/25	
RATE	\$115.00	GGD WITH FOR 1 S FOR 1 FOR 1 FOR 1	\$500.00		\$500.00	PLEASE CONFIRM. -43 FOR 1 SPOT/WK	\$5.00		\$5.00		\$5.00		\$100.00	
: LGTH : SEC :	30	PLEASE CONFIRM MEOCT27 ON LINE-7 OCT26 ON LINE-50 OCT24 ON LINE-69 OCT25 ON LINE-8	30	ET 10/29 ET 10/29	30	10/29 AT 715F. T29 ON LINE	30	АМА АМА	30	ама ама	30	АМА АМА	, 08	ama ama
TIME PERIOD	008-900A	TODAY SHOW NO AVAILS. P. MAKE-GOOD FOR OMAKE-GOOD F	30P-1030P	NFL SNF PIT-DET NFL SNF PIT-DET	15P-1100P	NFL SNF PIT-DET GAME WILL START MAKE-GOOD FOR OC	30A-459A	TODAY IN ALABAMA TODAY IN ALABAMA	30A-459A	TODAY IN ALABAMA TODAY IN ALABAMA	30A-459A	TODAY IN ALABAMA TODAY IN ALABAMA	30A-600A	TODAY IN ALABAMA TODAY IN ALABAMA
:LINE#:REP :CD:	95 A 7	PROGRAM: ORD COM1: THIS IS A THIS IS A THIS IS A THIS IS A	43 S 7	PROGRAM : CON COM1:	96 A 7	PROGRAM : ORD COM1: THIS IS A	53 S 4	PROGRAM : CON COM1:	69 S 4	PROGRAM : CON COM1:	86 S 4	PROGRAM : CON COM1:	, s 06	PROGRAM : CON COM1:

# FAX# 703-516-9680

OCT23/17 11.02 \*\*\* WSFA-TV \*\*\* CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

1839531 \$\$\$

REP HEADLINE# 8842780 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

: TOTL:		7)					SE.		7)	SE.		11705.00	
DAYS		(OCT22/17)					PLS ADVISE		(OCT23/17)	S ADVISE		117	
D;		ŏ					PL:	DENICE	Ŏ)	PLS		TOTAL	
WEEK	(	85.00	55.00	:5.00	\$5.00	100.00	\$115.00	THANKS, DE	\$500.00	\$500.00	DENICE	CONTRACT	
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SEC	С Б	1	4 5 9 A	459A	459A	600A	-9007		1030E	1100E	START		
гн :	ب د د	1 4 0 0 7	THU/430A-459A	TUE/430A-459A	WED/430A-459A	WED/530A-600A	/700A	CMT: NO AVAILS.	730P-	715P-	CMT:GAME WILL		
LG.	7 1		, / O H T.	TUE/	WED/	WED/	TU-E,	NO A	./NOS	./NOS	GAME		
TIME PERIOD : LGTH : SEC	**************************************						OFFER: TU-F/700A-900A	CMT	MISSED: SUN/730P-1030P	OFFER: SUN/715P-1100P	CMT:		
ME PE	ERS:												
1	OD OFF BIIV#7	フィキィロンキャロ	BUX#33	BUY#69	BUY#86	BUY#90			BUY#43			00.	
: CD:	(EGOO)	ם ב	Д	ф	m	m			ā			11705.00	
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:LINE#:REP	STATION MAKEGOOD OFFERS:								M2			OCT/17	
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\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED R-RATE

B-BUY TYPE

A-ADD

MOD CODE

Q-PAID PGM

P-CLASS, PLAN, SECT

0%

WIYC

%

WBMM

CABL 0%

WCOV 2%

41%

WAKA EAKA

WNCF 7% ESFA 0%

50%

WSFA

MARKET TOTALS \$23,420

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1839531 \$\$\$

TRF#

MOD# 0: UNAPPROVED REV #1

8842780

HEADLINE#

REP SSS

OCT23/17 12.27
\*\* WSFA-TV \*\*\* STATION REPORT FROM RISK !!! CREDIT HARRIS ORDER WORKSHEET

703-516-9680

FAX#

\*\*\* WSFA-TV

\* \* CHANGES \* \*

.27 12 # DATE OCT23/17 SALESMAN REGIONAL RYAN EDDINS SCATTERGOOD LOCAL OFF.# JEFF WA-NATL. PRSN NAME CLASS: REP.# BUYER SALES INVOICE) CO-OP BILLING NEEDED 1650 ORDER, SUITE# (LINE, SE, JONES/D/SEN/AL COMMENTS: MEDIA 8842780 PKWY 30339 PARTNERS 75 WK-# GA CONTRACT EST#5066 CIRCLE OCT29/17 ATLANTA, POLI/D CANAL 006 TAX SENAT NAME NAME STATE FOR OCT23/17 AGY. ADV. CONES DATES DOUG TAX # FLIGHT # ORDER PRDCT CITY ADV AGY

RYAN PREVIOUS TTL \$11,710 REVISED TTL, \$11,705 REVISED TTL, \$11,70 \$5 WILL BE CREDITED THANKS JASMINE FOR Q N 96 OKD AS LINE OKD AS LINE ORDER PLS CONFM REVISED REP:

ADVANCE CASH IN Ø SI SIHI \*\*\*\* Σ CON

STA:

SCHEDULE

SE, SUITE#1650 OH SENT B E ALL INVOICES ARE TO BI 900 CIRCLE 75 PARKWAY 30339 GA ATLANTA,

10/24 \$115.00 30 ALABAMA ALABAMA Z Z H H 700A-900A TODAY TODAY CON COM1: PROGRAM Ø Q N

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DENICE

THANKS, CONFIRM MKGD WITH \$5 CREDIT. LINE-7 FOR 1 SPOT/WK LINE-53 FOR 1 SPOT/WK N 0 FOR OCT27 FOR OCT26 SHOW NO AVAILS. MAKE-GOOD MAKE-GOOD TODAY PROGRAM : ORD COM1: PROGRAM THIS THIS

SPOT/WK SPOT/WK SPOT/WK FOR FOR FOR LINE-86 LINE-90 LINE-69 Z Z Z O O O OCT24 OCT25 OCT25 FOR FOR MAKE-GOOD MAKE-GOOD MAKE-GOOD THIS THIS

Money cart

703-516-9680	
FAX#	DIT RISK :::
-9387	AGENCY CREDIT
REP: TEL# 703-528-9387	CREDIT ADVISORY:

OCT23/17 12.27

STATION

FROM

HARRIS REPORT

ORDER WORKSHEET

1839531

TRF#

REP HEADLINE# 8842780 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

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\* \* CHANGES \* \*

\* \* \*

\*\*\* WSFA-TV

0 Н 0 0 0 0 WED SUN SUN THU TUE WED 0 <del>---</del>i 0 0 0 0 10/29 10/29 10/26 10/24 10/25 DENICE 10/25 THANKS, 10/26 10/29 10/29 10/25 10/25 10/24 SPOT/WK PLEASE CONFIRM. NFL SNF PIT-DET 10/29
GAME WILL START AT 715P. PLEASE COM MAKE-GOOD FOR OCT29 ON LINE-43 FOR 1 \$500.00 \$100.00 \$500.00 \$5.00 \$5.00 \$5.00 10/29 30 30 30 30 30 ALABAMA ALABAMA ALABAMA ALABAMA ALABAMA ALABAMA ALABAMA ALABAMA SNF PIT-DET SNF PIT-DET ZZ HH Z Z H H TODAY IN TODAY IN TODAY IN 730P-1030P 715P-1100P 430A-459A 430A-459A 430A-459A 530A-600A TODAY TODAY TODAY TODAY N FL N FL THIS IS A CON COM1: PROGRAM : ORD COM1: PROGRAM : CON COM1: CON COM1: CON COM1: CON COM1: PROGRAM (C) PROGRAM Þ Ω PROGRAM S PROGRAM (V) PROGRAM Ø PROGRAM 43 96 53 69 9 8 90 Ø

	(OCT22/17)					PLS ADVISE.	ш	(OCT23/17)	PLS ADVISE.	•
	\$5.00	\$5.00	\$5.00	\$5.00	\$100.00	\$115.00	THANKS, DENICE	\$500.00	\$500.00	DENICE .
	308	308	308	308	308	308		308	308	NFIRM. THANKS;
	OCT27	OCT26	OCT24	OCT25	OCT25	OCT24	PLEASE CONFIRM MKGD WITH \$5 CREDIT.	OCT29	OCT29	715P. PLEASE CONFIRM.
S:	MISSED: FRI/430A-459A	THU/430A-459A	TUE/430A-459A	WED/430A-459A	WED/530A-600A	OFFER: TU-F/700A-900A	CMT:NO AVAILS. PLEASE	MISSED:SUN/730P-1030P	OFFER:SUN/715P-1100P	CMT:GAME WILL START AT 715P.
STATION MAKEGOOD OFFERS	BUY#7	BUY#53	BUY#69	BUY#86	BUY#90			BUY#43		•
ION MAKE	OK'D							OK'D		•
STAT	M							M2		

30S \$100.00 ARE RE-SPENDING MΕ MISSED:BONUS
OFFER:WED/530A-600A
CMT:WE HAD \$100.00 ERROR ON HDL #8833632.
CMT:PLEASE CONFIRM. THANKS, DENICE

11705.00

OCT/17

UNRESL

МЗ

11705.00 TOTAL CONTRACT TOTAL

(OCT23/17)
PLS ADVISE.
MONEY.

THE

703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

OCT23/17 12.27
\*\*\* WSFA-TV \*\*\* CREDIT RISK !!! HARRIS REPORT FROM STATION \*\*CHANGES\*\* WIYC 0% WBMM 08 CABL 0% WCOV 2% WAKA 41% EAKA 0% WNCF 78 ESFA 08 REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ WSFA 50% MARKET TOTALS \$23,420

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

M-MAKEGOOD N-PROGRAM NAME L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

TRF# 1839531

REP HEADLINE# 8842780 TRF# 1 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM STATION FAX# REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

OCT23/17 12.46 \*\*\* WSFA-TV \*\*\* \*\*\* WSFA-TV

ADV # ADV. NAME POLI/D JONES/D/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339	
ORDER # CONTRACT # 8842780	CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)	(CE)
FLIGHT DATES OCT23/17 OCT29/17 WK-1	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE OCT23/17 12.46

THANKS JASMINE FOR RYAN PREVIOUS TTL \$11,710 REVISED TTL, \$11,705 \$5 WILL BE CREDITED REVISED ORDER M1 OKD AS LINE 95 M2 OKD AS LINE 96 PLS CONFM REP:

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

CONTRACT SCHEDULED FOR GENERATION NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

(OCT22/17)			•		PLS ADVISE.	ICE	(OCT23/17)	PLS ADVISE.		(OCT23/17) PLS ADVISE.	MONEY.
\$5.00	\$5.00	\$5.00	\$5.00.	\$100.00	\$115.00	THANKS, DENICE	\$500.00	\$500.00	, DENICE	\$100.00	ARE RE-SPENDING THE
308	308	308	.308	308	308	WITH \$5 CREDIT.	308	308	PLEASE CONFIRM. THANKS,	308	. WE
OCT27	OCT26	OCT24	. OCT25.	OCT25	OCT24	CONFIRM MKGD	OCT29	OCT29	START AT 715P. PLEASE	OCT25	ERROR ON HDL #8833 THANKS, DENICE
MISSED: FRI/430A-459A	THU/430A-459A	TUE/430A-459A	. WED/430A-459A	WED/530A-600A	OFFER: TU-F/700A-900A	CMT:NO AVAILS. PLEASE	MISSED: SUN/730P-1030P	OFFER: SUN/715P-1100P	CMT:GAME WILL START	MISSED: BONUS OFFER: WED/530A-600A	CMT:WE HAD \$100.00 ERROR ON HDL #8833632 CMT:PLEASE CONFIRM. THANKS, DENICE
BUY#7	BUY#53	BUX#69	BUY#86	BUY#90			BUY#43				
OK, D							OK'D			UNRESL	
Ξ							Ω			M3	

REP HEADLINE# 8842780 TRF# 1839531 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.46

11705.00 CONTRACT TOTAL TOTAL

1839531 \$\$\$

REP HEADLINE# 8842780 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

HEADLINE# 8842780

RISK !!! REPORT FROM REP \*\*CHANGES\*\* FAX# CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

OCT23/17 12.59

703-516-9680

\*\*\* WSFA-TV

12.59 # DATE OCT23/17 SALESMAN REGIONAL RYAN EDDINS SCATTERGOOD LOCAL OFF.# JEFF PRSN WA-CLASS: NATL. NAME SALES BUYER REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE, POLI/D JONES/D/SEN/AL MEDIA COMMENTS: # 8842780 PKWY 30339 PARTNERS WK-1 75 G.P. EST#5066 900 CIRCLE CONTRACT OCT29/17 ATLANTA, CANAL TAX SENAT ADV. NAME NAME STATE FOR OCT23/17 AGY. DOUG JONES DATES TAX # FLIGHT ORDER # # PRDCT AGX

TO LUR \$100 WAS MOVED FROM HDLN: 8833632 DUE PLS CONFM THANKS JASMINE FOR RYAN REVISED ORDER
M3 OKD AS LINE 97
PREVIOUS TTL \$11,705
REVISED TTL, \$11,805 CITY REP:

STA:

CON

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA S

1800	2
	8

:TOTL:	:SPTS:	•		
DAYS		*		
S: WEEK :	: /WK: INVT :	4		
END :SPTS: WEEK	DATE : /W			
START	DATE		99	
	••		5066	
RATE			AGENCY EST# =	
: LGTH : SEC :		•	CODE = 836	- 967
TIME PERIOD		•	AGENCY ADVERTISER C	AGENCY PRODUCT CODE
CD:	: LINE#:	•	AGENCY	AGENCY
Η.				

ARE RE-SPENDING THE MONEY WE TODAY IN AL @ 530A WE HAD \$100.00 ERROR ON HDL #8833632. PLEASE CONFIRM. THANKS, DENICE PROGRAM : ORD COM1:

Н

WED

Н

10/2

10/25

\$100.00

30

530A-600A

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703-516-9680 FAX# RISK !!! CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

1839531 \$\$\$

HEADLINE# 8842780 TRF# MOD# 1: UNAPPROVED REV #1

KEP SSS

OCT23/17 12.59 \*\*\* WSFA-TV \*\*\*

FROM REP
\*\*CHANGES\*\*

REPORT

: TOTL: DAYS .. . WEEK :SPTS: /WK: END DATE START DATE RATE SEC LGTH .. . PERIOD TIME : CD: LINE# :LINE#:REP

STATION MAKEGOOD OFFERS:

11805.00

OCT/17

(OCT23/17)
PLS ADVISE.
MONEY. THE 30S \$100.00 WE ARE RE-SPENDING OCT25 ERROR ON HDL #8833632. MISSED: BONUS
OFFER: WED/530A-600A
CMT: WE HAD \$100.00 I
CMT: PLEASE CONFIRM. 11805.00

TOTAL

THANKS, DENICE

CONTRACT

% WIYC % WBMM 0 CABL **⊘** % WCOV 41.8 WAKA EAKA 7 % WNCF ESFA 50% WSFA \$23,420 TOTALS MARKET

ACCURATE SHARES

DEMOS- RA35+\* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387

TRF# 1839531 #1 \$\$\$

HEADLINE# 8842780 MOD# 1: APPROVED REV

REP \$\$\$

OCT23/17 13.33 \*\* WSFA-TV \*\*\* 703-516-9680 REPORT FROM STATION RISK !!! CREDIT HARRIS AGENCY CREDIT ADVISORY: ORDER WORKSHEET

FAX#

\*\*\* WSFA-TV

3.33 # DATE OCT23/17 SALESMAN REGIONAL Ξ SCATTERGOOD RYAN EDDINS LOCAL OFF.# JEFF WA CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE, JONES/D/SEN/AL COMMENTS: MEDIA # 8842780 PKWY 3033 PARTNERS WK-1 75 GA 900 CIRCLE CONTRACT EST#5066 OCT29/17 ATLANTA, POLI/D CANAL TAX SENAT ADV. NAME AGY. NAME STATE FOR OCT23/17 CONES FLIGHT DATES DOUG TAX # ORDER ADV # PRDCT CILX AGY

REVISED ORDER M3 OKD AS LINE REP:

PREVIOUS TTL \$11,705 REVISED TTL, \$11,805

TO LUR DUE \$100 WAS MOVED FROM HDLN: 8833632

PLS CONFM

THANKS JASMINE FOR RYAN

STA:

CASH IN ADVANCE SCHEDULE Ø SI SIHL \*\*\*\* Σ CON

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 75 PARKWAY 30339 ATLANTA, GA

CONTRACT SCHEDULED FOR APPROVED. NOTICE: CHANGES OF THIS ORDER HAVE BEEN STATION MAKEGOOD OFFERS:

0 X O

(OCT23/17) PLS ADVIS THE \$100.00 WE ARE RE-SPENDING 308 MISSED:BONUS
OFFER:WED/530A-600A
CMT:WE HAD \$100.00 ERROR ON HDL #8833632.
CMT:PLEASE CONFIRM. THANKS, DENICE

GENERATION

00. 11805 TOTAL CONTRACT TOTAL